

The period of the campaign: from 4.07.2018 to 6.07.2018

- The content of the campaign: in the frames of the shopping festival, the customers can collect 1 point for every 10 GEL (later bonus point).
- Specifics of charging bonus points:
- Maximum amount of accrued bonus points per day - 50 points on the card;
- Cardholder's data should be registered in Unicard system until 1 August 2018;
- The awarded within Unicard Shopping Festival bonus points will be applied in partner companies (or non-partner companies with a joint card of VTB Bank and Unicard) after the cardholder will collect an additional 5 points (if Unicard account associated with some cards on which was accrued the festival bonus points, conditions will be met based on the total accumulated points on the account).

Description of the bonus points accrual process:

- The bonus points will be accrued on any purchase in any stores (including small size or other specific objects) in Tbilisi Mall.
- Presentation of the ticket received during the festival shopping should be submitted to the Unicard Service Center in Tbilisi Mall (located at the Central Hall of Tbilisi Mall at Unidesk);
- Accrual of bonus points is available as on existing so on a newly opened card;
- The operator checks the Validity of the ticket - current date, Tbilisi Mall address (D. Agmashenebeli Alley 16th km, Tbilisi Mall);
- Number of tickets submitted by one customer is not limited;
- If the card is registered in the Unicard system, the bonus points will be activated immediately after accumulating 5 points on the account (the bonus points are activated after accumulating the bonus points), the maximum term of the condition is July 31, 2018, 24:00. Accumulation of points should be in the partner companies (or non-partner companies with a joint card of VTB Bank and Unicard);
- Points will be activated on unregistered cards, in case of data registration before August 1, 2018 and 5 points accumulated on the account in the partner companies (or non-partner companies with a joint card of VTB Bank and Unicard);
- Bonus points will be activated immediately after both conditions will be fulfilled;
- A card is considered to be registered if the next fields are filled: Name and Surname, Number of Mobile Phone and Date of Birth;
- If a holder of the account is registered, but the card on which the bonus points are accrued is not registered, the bonus points will not be charged;
- If the customer has got the points on different days, then after meeting the conditions, all points accrued until the current moment will be activated;

- If the customer has accumulated bonus points after the activated bonus points, it is necessary to meet the condition again for activation.