



“Win by Collecting” Campaign

Campaign Conditions

- 1. Campaign Period:** September 15, 2016 – October 31, 2016;
 - 2. Winner Identification Method:** Principle of Order, owners of every 100th ticket of total number of tickets participating in the campaign will win. The order is determined by software due to the date and time (hour) of purchase/activation of the ticket.
 - 3. Winner Identification Time:** no later than November 15, 2016.
 - 4. Checking quantity and status of consumer's ticket:** By sending SMS message with the word of BONUS (Geocell/Beeline – 5552; Magti – 95552), the Consumer will receive information on number and status of tickets in the form of SMS message, namely, about active and inactive tickets.
 - 5. Participation in Campaign, Restrictions:** Only owners of main and additional Unicard cards registered in the Unicard system are able to participate in the campaign (For the purpose of the campaign, the consumers are considered as registered if they have supplied/registered at least the following information to Unicard: Name, Surname and Cell Phone number);
6. Participation in the Campaign is available through:
- a. collecting scores at Unicard partner companies;**
 - b. purchasing Unicard scores of lottery tickets.**

A. Participation in Campaign through Collecting Scores at Unicard Partner Companies

- Consumers that will carry out at least 30 (thirty) GEL card transaction by Unicard card at Unicard's partner company will receive the ticket's unique code by SMS to their own cell phone number registered in the company. Only 1 (one) ticket is issued on one at least 30 (thirty) GEL card transaction.
- To participate in the campaign, the consumer must activate the ticket through the following methods. Namely:
 - by inserting the unique code in the appropriate field on the website (www.unicard.ge);
 - by sending unique code by SMS to number (Geocell/Beeline – 5552; Magti – 95552);
 - through contacting the telephone center (+99532) 2 555 222;
 - through service center(s).

3. All received tickets require activation;

4. Inactive Ticket will not participate in the lottery.

B. Participation in Lottery by Purchase of Unicard Scores.

- Consumers who will buy a ticket by Unicard scores in the campaign period will be able to participate in the lottery;
 - The value of one (1) ticket is 9 (nine) scores;
 - Ticket can be purchased by sending the word of BILETI through SMS to phone number (Geocell/Beeline — 5552; Magti — 95552), as well as by website (www.unicarde.ge), phone center ((+99532) 2 555 222) and the service center.
4. Ticket bought by scores is active and it does not require additional activation.



2. Winner Identification and Awarding

1. Tickets can be activated through November 7, 2016. Tickets activated after 24:00 of November 7, 2016 will be canceled.
2. The winner will be identified by principle of order. Owner of every fiftieth ticket of total number of tickets participating in the campaign will win. The order is determined due to the date and time (hour) of purchase/registration of the ticket.
3. Owner of the winner ticket will be identified no later than November 15, 2016;
4. Information on lottery will be notified to owners of only winner tickets through SMS message or telephone center;
5. Awards will be handed over only to owners of main cards.
6. Awards will be issued from Unicard service centers in Tbilisi and from regional service centers, if requested by consumers.
7. The won scores will be transferred to the Consumers within 5 (five) calendar days after SMS message reception.

Other Issues

1. A total of 400 (four hundred) awards will be issued as part of the campaign for owners of 40 000 (fourty thousand) winner tickets;
2. If more than 40 000 (fourty thousand) tickets are activated as part of the campaign, owners of every 100th (one hundredth) ticket will receive 50 (fifty) Unicard scores;
3. Unicard is authorized to cancel tickets at any stage if the card transaction is given the status of questionable operation;
4. Unicard is authorized to count card transactions made within 15 (fifteen) minute interval in the same facility as one scoring operation and consequently, generate/issue 1 (one) ticket code;
5. When buying a ticket, the score of suitable value will be written off from the consumer;
6. The bought ticket and consequently, written off scores will not be returned;
7. If the ticket wins through activated additional card, the score will be transferred to the account affixed to the card. The transferred scores may be managed by the main card owner under the Unicard regulations.
8. Unregistered consumer will take part in the game after registration.